

December 20, 2002

**Sangin Park**  
CURRICULUM VITA

Visiting Assistant Professor, Department of Economics, Yale University, Fall 2002  
Assistant Professor, Department of Economics, SUNY at Stony Brook, 1997 – present  
Visiting Assistant Professor, Department of Economics, SUNY at Stony Brook, 1996 – 1997

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Personal Information:

Korean Citizen; H1-B Visa  
Married

Degrees:

Yale University, Ph.D. in Economics (December, 1996)  
Seoul National University, M.A. in Economics (1990), B.A. in Economics (1988)

Dissertation:

Title: *Quantitative Analysis of Network Effects in Systems Competition.*  
Advisor: Prof. Ariel Pakes

Fields of Concentrations:

Industrial Organization, Econometrics, Applied Microeconomics

Recent Research Interests:

Standardization and Network Externality; Dynamics of Learning and Advertising;  
E-Commerce; Discrete Choice Models of Durable Goods; Semiparametric Estimation.

Courses Taught:

Undergraduate: Industrial Organization (Economics of American Industry);  
E-Commerce; Mathematical Statistics  
Senior Seminar for E-Commerce (at Yale University)

Graduate: Industrial Organization; Econometrics; Mathematical Statistics;  
Seminar for Applied Econometrics;  
Seminar for Applied Microeconomics.

Honors and Awards:

Drescher Award, "Network Effects and the Evolution of E-Commerce," 2001  
NIST-ATP Grant, "Standardization of New Technologies: Strategic Coordination and Network Externalities," 1998-1999  
ID Award, SUNY at Stony Brook, 2000-2001, 2001-2002  
PDQWL Award, SUNY at Stony Brook, 1997-1998, 1998-1999, 1999-2000  
Fellowship, Il-Ju Foundation, 1991 - 1996  
Dissertation Fellowship, Yale University, 1994  
Yale University Fellowship, 1992 - 1995  
Fellowship, Usan Foundation, 1988 - 1990  
Honor Prize, Seoul National University, 1988  
Entrance Scholarship, Seoul National University, 1984

Published or Forthcoming Papers:

"Semiparametric Instrumental Variables Estimation," forthcoming, *Journal of Econometrics*.  
"Strategic Subsidization in the Presence of Indirect Network Externality: Implications for the Microsoft Case," in *Proceedings from the 2nd IEEE Conference on Standardization and Innovation in Information Technology*, University of Colorado at Boulder Press, 2001.

Working Papers:

"Quantitative Analysis of Network Externalities in Systems Competition: the VCR Case," February 2002 (under revision for the 2<sup>nd</sup> round review in *Review of Economics and Statistics*).  
"Integration between Hardware and Software Producers in the Presence of Indirect Network Externalities," October 2002 (under the 3<sup>rd</sup> round review in *EURAS Yearbook of Standardization / Homo Oeconomicus*)  
"The Effects of Advertising and Consumption Experience on the Demand for Antidepressant Drugs," March 2002 (with G. Currie).  
"Innovation-and-Learning-Adjusted (INLA) Price Indexes for Prescription Drugs," February 2002.  
"Website Usage and Sellers' Listing Behavior in Internet Auctions," September 2002.  
"Production Experience and Persistent Leadership in R&D Competition," October 2002 (with S. Chang).  
"An Empirical Evaluation of the 1986 Semiconductor Trade Arrangement," November 2002.

Unpublished Technical Papers:

"Network Benefit Function in the Presence of Indirect Network Externality," January, 2002.

Papers in Process:

- “An Empirical Evaluation of the 1986 Semiconductor Trade Arrangement II,”  
(with C. Huang).  
“Strategic Trade Policy on Standardization in the Presence of Network Externalities”.

Seminar Presentation:

- 2002, Yale University  
State University of New York at Albany  
Union College  
Seoul National University
- 2001, Telecommunications Policy Research Conference  
IEEE Conference on Standardization and Innovation in Information Technology  
European Meeting of Econometric Society, Switzerland  
NBER Summer Institute (International Trade and Investments Program)  
NBER Productivity Program March Meeting  
Winter Meeting of the Econometric Society, New Orleans
- 2000, World Congress of the Econometric Society, Seattle  
University of Illinois at Urbana-Champaign
- 1999, University of Auckland, New Zealand  
Victoria University of Wellington, New Zealand  
Far Eastern Meeting of Econometric Society, Singapore
- 1998, Korea Institute for Industrial Economics and Trade  
Telecommunications Policy Research Conference  
NBER Summer Institute (Productivity Program)  
Yale University  
Universite de Toulouse I, France  
Universitat Pompeu Fabra, Spain
- 1997, NBER Universities’ Research Conference: Technology and Competition in  
Technology-Intensive Industries  
State University of New York at Stony Brook  
State University of New York at Albany  
Winter Meeting of the Econometric Society, New Orleans
- 1996, European Meeting of the Econometric Society, Istanbul, Turkey  
Seoul National University  
Ewha University  
Pusan National University  
Korea Development Institute  
State University of New York at Stony Brook  
Yale University

Professional Activities and Affiliations:

Member: American Economic Association, 1996 -  
Econometric Society, 1996 -  
Korean American Economic Association, 1996 -

Referee: National Science Foundation  
Review of Economic Studies  
RAND Journal of Economics  
Journal of Econometrics  
Journal of Economics and Management Strategy  
International Journal of Industrial Organization  
International Journal of Economics of Business

Book Reviewer: *Electronic Commerce: Economics and Strategy* by Nirvikar Singh,  
Prentice Hall, forthcoming.

Organizer: Seminar Series in the Department of Economics at SUNY- Stony Brook,  
1996-1997 (with Prof. R. Aoki), 1997-1998.

List of Graduate Students Supervised:

Dissertation Advisor:

- Chang, Shun-Chiao (Tun Ghai Univ. in Taiwan; completed in May 2000):  
“Persistent Leadership in R&D Competition with Previous-Generation  
Production Experience”.
- Kuljiev, Andrey (completed in December 2000): “Price Cap Regulation and  
Technology Diffusion in Telecommunications”.
- Huang, Chiung-Yu (Nan Hua Univ. in Taiwan; completed in May 2001; the  
winner of a dissertation fellowship of Chiang Ching-Kuo Foundation for  
International Scholarly Exchange, 1999 – 2000): “The Effects of the  
Semiconductor Trade Arrangement on the Evolution of the DRAMs  
Industry”.
- Kim, Hyunho: “Standardization Policy in the Mobile Communications Industry”.

Dissertation Committee Member:

- Roushdy, Rania (Labor and Demographics)  
Bae, Yong-Kyun (Law and Economics)  
Nawar, Abdel-Hameed (Industrial Organization, Auctions)

- Atrayee Bhattacharjee (Mathematical Economics, completed in August 2002)  
Kuo, Ching-Kuang (Industrial Organization; completed in February 2001)  
Wagle, Pushkar (Industrial Organization; completed in November 2000)  
Ciaretta, Aitor (Industrial Organization; completed in November 2000)  
Burke, Kathleen (Labor and Demographics; completed)  
Mete, Cem (Labor and Demographics; completed)

Departmental Services and Administrative Activities:

University Senator, 1999 - 2002.

Member, the Recruiting Committee, 1997-1998, 1999-2000, 2001-2002.

Member, the Industrial Organization Field Exam Committee, 1999-2000, 2000-2001,  
2001-2002.

Member, the Graduate Study Committee, Fall 2000.

Member, the Admission Committee for the Ph. D. Program, 1997-1998.

List of References:

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